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MARKETING ECONOMICS RESEARCH PUBLICATIONS
A Reference List

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TABLE OF CONTENTS

INTRODUCTION 1

I ANIMAL PRODUCTS

(1) Animal Byproducts..... 2
(2) Dairy Products..... 3
(3) Livestock and Meat Products..... 10
(4) Poultry and Poultry Products..... 13

II CROPS

(1) Oils and Oilseeds..... 19
(2) Fruits, Vegetables, and Tree Nuts..... 21
(3) Grains and Grain Products..... 32
(4) Horticultural Specialties..... 35
(5) Feeds, Mixed Feeds, and Forage..... 36
(6) Potatoes and Sweet Potatoes..... 38
(7) Seed..... 39
(8) Sugar and Related Products..... 40
(9) Tobacco..... 41

III FIBERS AND TEXTILES

(1) Cotton..... 42
(2) Wool..... 45
(3) Other..... 46

IV GENERAL - MULTIPLE PRODUCTS

(1) Public Food Programs..... 47
(2) Food Distribution..... 48
(3) Costs and Margins..... 48
(4) Merchandising and Promotion 49
(5) Transportation..... 50
(6) Other 51

Washington, D. C. April 1965

MARKETING ECONOMICS RESEARCH PUBLICATIONS
A Reference List

By
Helen B. Hartnett

Marketing Economics Division
Economic Research Service

INTRODUCTION

This reference list includes publications for the marketing economics research areas now in the Marketing Economics Division and units that were formerly in the Agricultural Marketing Service and Bureau of Agricultural Economics. With few exceptions, the list includes only publications from 1950 through 1964. Publications that have been superseded by later publications are omitted. The list includes reports published by the U. S. Department of Agriculture and by cooperating land-grant colleges and universities in cases where one of the principal authors was an employee of the Department. It also includes reports of private institutions that were published cooperatively or under contract with the U. S. Department of Agriculture.

Information on the availability of publications in departmental series (Marketing Research Reports, Agricultural Economic Reports, Agriculture Information Bulletins, and Technical Bulletins) listed in this report is given in List of Available Publications of the United States Department of Agriculture, List No. 11; single copies of this list may be obtained from the Publications Division, Office of Information, U. S. Department of Agriculture, 20250.

All publications referring to a particular commodity, including the costs and margins, manufacturing, promotion, or transportation, are listed under the appropriate commodity heading.

Publications that are out of print, as of December 1964, are marked with an asterisk in this report, although any of the other publications may become out of print at any time after issuance of this reference list.

Agency series (AMS, ERS, and some unnumbered series) are available from the Division of Information, Office of Management Services, U. S. Department of Agriculture, Washington, D. C.,20250. If a publication is out of print, check with public or university libraries maintaining Government publications. Microfilm or photocopies of out-of-print USDA publications are available from the National Agricultural Library, Division of Lending, Photoduplication Section, U. S. Department of Agriculture, Washington, D. C., 20250.

Publications issued by State Agricultural Experiment Stations should be ordered directly from the issuing station. Publications issued by State or private institutions usually may be consulted in public or university libraries.

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54 A Guide to Lower Costs and Greater Efficiency in Curing Cattle Hides. May 1964.

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53 Lard Marketing as Affected by Commercial Processing Methods. June 1951.

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*103 Continued Increase in Edible Tallow Output Anticipated. Reprint from the Fats and Oils Situation. February 1963.

*143 Hide and Leather Situation. Reprint from the Livestock and Meat Situation. October 1963.

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Marketing Research Reports

* 89 Wool Grease: The Economics of Recovery and Utilization in the United States. June 1955.

283 Rendering Inedible Animal Fats, Analysis of Practices in Pennsylvania and Minnesota. November 1958.

342 The Inedible Tallow and Grease Industry, Changes in Markets, Practices, and Costs. July 1959.

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61 Flexibility of Operation in Dairy Manufacturing Plants Changes 1944 to 1961. October 1964.

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*157 The Special Milk Program in St. Louis, Missouri. December 1956.

*179 The Special School Milk Program in Los Angeles, California. Preliminary. March 1957.

212 Costs of Butterfat Sampling and Testing Problems. October 1957.

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ERS Series

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* 69 Changing Patterns of Milk Consumption in Memphis, Tennessee. June 1954.

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* 81 Prices and Other Payments for Milk by Manufacturers in Kansas, Missouri, and Oklahoma Markets. March 1955.

* 98 Regulations Affecting the Movement and Merchandising of Milk. A Study of the Impact of Sanitary Requirements, Federal Orders, State Milk Control Laws, and Truck Laws on Price, Supply, and Consumption. June 1955.

*115 Merchandising Natural Cheddar Cheese in Retail Food Stores. April 1956.

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*135 Changing Patterns in Fluid Milk Distribution. Types of Milk, Channels of Sales, Types and Sizes of Containers. August 1956.

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25 Economic Effects of U.S. Grades for Lamb. February 1963.

39 The Texas-Oklahoma Meat Industry--Structure and Marketing Practices. July 1963.

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